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**FOR IMMEDIATE RELEASE****The FreshXpress wins three Black Weblog Awards**

Columbus, OH–September 4, 2009– The FreshXpress.com today announced it has won three of the four Black Weblog Awards it was nominated for: Best New Blog, Best Culture Blog, and Blog to Watch. They did not claim the title Best Group Blog. The FreshXpress was chosen by the judges to receive these accolades.

Acquiring these new titles has helped the site gain more notoriety among its peers and within the blogosphere.

“We’re more than excited to win these awards. We were up against some tough competition and we definitely appreciate all of the love and support we’ve been shown,” Sean Walton, founder and CEO of theFreshXpress said.

Proudly boasting the title “The pulse of young Black America,” the Web site is planning to expand its efforts to reach and influence young African Americans.

“Winning these awards gave us more of a push to want to be the voice for young African Americans,” Arlen Harrell, founder and CPO of theFreshXpress said. “We’re ready to make more moves and we have some exciting things coming up for the future.”

The Black Weblog Awards were created in 2005 to celebrate black blogs and bloggers and has evolved from 11 categories to 30. Winners were announced on September 4, 2009. Each category produced two winners: judges vote and popular vote.

For more information about the FreshXpress, visit [www.thefreshxpress.com](http://www.thefreshxpress.com).

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TheFreshXpress.com, dubbed “THE pulse of young Black America,” is a collection of free thinkers and individuals that have come together to give voice to a nation of young African Americans. It is our mission to provide fresh thought, fresh perspectives, and fresh debate on issues relevant to the African American community.

TheFreshXpress.com was founded by Sean L. Walton Jr., Arlen Herrell and Kevin Breckenridge