



## **INTERNSHIP PROGRAM**

theFreshXpress is growing to become the premier interactive voice of the young African American. Our contributors cover everything from news, politics, fashion, entertainment, business, health, sports etc. The internship program is designed for students to get hands-on experience in the world of online journalism that cannot be duplicated in the classroom. The internships are year-round, by quarter or semester and for college credit only. Interns must be available at least 16 hours a week. Interns can be remote and in-house.

### **Application Process**

Candidates will write a letter about their interest and background in journalism, marketing or sales and explain why they are qualified for a FXP internship. They will also submit a resume and an (optional) recommendation letter. A passion for new media and young Black America is required. For the marketing internship: an understanding of social media tools and viral, word of mouth and grass roots Internet marketing practices is a must. Interns must also be a reliable fast-learner with strong writing and research skills, the ability to work independently and meet tight deadlines.

### **Application Deadlines**

Three weeks from the start of internship during the school year  
Five weeks from the start of summer internship.

### **Interns**

College sophomore, junior, senior or graduate student (students must still be enrolled in school during the time of the internships) with a strong academic record. theFreshXpress, LLC is an Equal Opportunity Employer.

### **Salary and Benefits**

Internships provide a supplemental learning experience for the student. All internships with theFreshXpress, LLC. and its subsidiaries are unpaid.

## **Areas to intern**

Interns will be expected to be involved in all aspects of theFreshXpress print and online production. Interns will have a portfolio of work by the completion.

### *Editorial*

- o Assisting the Managing Editor
- o Copy-editing
- o Writing content
- o Researching new articles
- o Fact-checking
- o Updating our social networking sites
- o Pitching ideas
- o Working on the weekly newsletter (print and online)
- o Administrative duties

### *Marketing*

- o Assisting the Marketing Director
- o Maintaining our social networking sites
- o Submitting event listings
- o Drafting upcoming events e-newsletter
- o Maintaining our database of contacts
- o Assisting with events
- o Researching promotional and advertising opportunities
- o Promoting the site at your school & other local colleges

## **Housing and Transportation**

Interns are expected to find their own housing and transportation to work. Public Transit passes may be provided. Parking may be provided.

## **After the Internship**

Interns are not guaranteed employment after their internship period. However, interns may apply for full-time and part-time positions.

If you are interested or for more information contact **[internships@theFreshXpress.com](mailto:internships@theFreshXpress.com)**.